

Mr. Ravi Mathur

Mr. Ravi Mathur has been associated with GS1 India (earlier *EAN India*) since 1998 in promotion of globally accepted GS1 Supply Chain standards. Consequent to the efforts undertaken by GS1 India, despite near absence of Organised Retail, over 80% of consumer products today incorporate GS1 barcodes.

Mr. Mathur is also instrumental in setting up ECR India with leading FMCG manufacturers and suppliers which is driving standardization within the FMCG Supply Chains in India.

Mr. Mathur is on the Board of RosettaNet U.S., a body representing the high tech sector on standardisation. He has been the Regional Coordinator for GS1 organisations in the Asia Pacific region and is a key member of the Global Advisory Council of GS1 on global strategies since 2001.

Mr. Mathur has over 30 years experience across Industry/service sectors including in Larsen & Toubro, Sprint RPG, General Electric etc.

Mr. Mathur is a graduate in Mech. Engineering from I.I.T. Delhi.